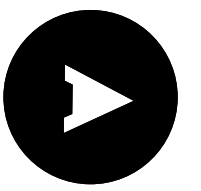


# VIDEOCITTÀ 2024



**PRO**

**AGORÀ**

# PROGRAM & MAP

→ *Videocittà professionals program*

5-6-7. JULY

ROME. GAZOMETRO

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DAY 01 *5.JULY*

**TALENT GARDEN** Via Ostiense, 92

**NETWORKING SESSION**

**MATCHMAKING**

10:00 — 13:00

**OPIFICIO 41**

**ART IN THE DIGITAL AGE: 3D SOFTWARE, PROJECTS & NFTS**  
WITH **GIUSY AMOROSO**

**PITCH**

15:00

**TRANSFORMING ART AND EMOTION WITH AI DATA SCULPTURES**  
WITH **OUCHHH**

**PITCH**

15:20

**THE DIGITAL TRANSITION IN THE CULTURAL INSTITUTIONS**  
CURATED BY **VIDEOCITTÀ, CORRESPONDANCES DIGITALES**  
AND **UNFRAMED COLLECTION**

**ROUNDTABLE**

15:45

with Chiara Bertini (**Fondazione MAXXI**), Giuliano Danieli (**Teatro dell'Opera di Roma**) and Bakhuys Saskia (**Musée D'Orsay**), Stéphanie Targui (**Musée National d'Histoire Naturelle**) Samson Hervè (**Musée du Quai Branly**) Institutions.  
Modetor: Serena Tabacchi

COFFEE BREAK

16:30 — 16:40

SCREENING IN VR  
WITH **IMPERSIVE** AND **JÉRÉMY GRIFFAUD**

**SHOWCASE**

16:40

**AI STRATEGIES: REDEFINING COMMUNICATION AGENCIES**  
WITH **ADCI**

**MASTERCLASS**

17:00

with Marco Diotallevi, Lorenzo Terragna and Chiara Mezzalira.

**CINEMA'S DIGITAL REVOLUTION**  
CURATED BY **ANICA ACADEMY**

**MASTERCLASS**

17:20

with Francesco Grisi

**GAZOMETRO G3 - PIANO 0**

**ALONE IN PRESS CONFERENCE** WITH **LUCA ROSSI**  
PRESENTED BY **MAGAZZENO ART GAZE - STAND 4**

**LIVE PERFORMANCE**

19:00

**AGORÀ EXPO**

19:00 — 00:00

DAY 02 6.JULY

## OPIFICIO 41

**CAFFÈ DESIGN: TUTTA COLPA DELL'ARTISTA.  
COME VISUALIZZARE UN FILM, PARTENDO DAL REGISTA.  
E VICEVERSA.**

WORKSHOP

10:00 — 13:00

**ULTRAVIOLETTO: DECODING AN AI PERFORMANCE**

WORKSHOP

10:00 — 13:00

**STAMPA ROMANA: VIDEOGIORNALISMO & AI**

WORKSHOP

10:00 — 13:00

LUNCH BREAK

13:00 — 15:00

**MUTEK: A QUARTER-CENTURY OF INNOVATION  
WITH ALAIN MONGEAU**

PITCH

15:00

**SCULPTING BRIGHT: LIGHT AND SPACE INNOVATIONS  
WITH CHRISTOPHER BAUDER**

PITCH

15:20

**THE DIGITAL WAY IN THE LIVE SHOWS  
CURATED BY SIMONE ARCAGNI**

ROUNDTABLE

15:45

with Audrey Pacart (**Blanca Li/Le Bal de Paris**), Ariadne Mikou (**PRO | D | ES**),  
Annalisa Mombelli (**CCN/ATERBALLETO**), Matteo Negrin (**Piemonte dal Vivo**)

COFFEE BREAK

16:30 — 16:40

SCREENING VIDEO IN VR  
WITH **JÉRÉMY GRIFFAUD, IMPERSIVE, PRO | D | ES** AND  
**CCN/ATERBALLETO**

SHOWCASE

16:40

**THE EVOLVING WORLD OF IMMERSIVE EXPERIENCES  
WITH DOROTHY DI STEFANO**

MASTERCLASS

17:00

**BRIDGING ERAS: DIGITAL MEETS HISTORICAL ART  
WITH JORDI SELLAS I FERRÈS (IDEAL BARCELONA)**

MASTERCLASS

17:20

## GAZOMETRO G3 - PIANO 0

**(CYBER-ONEIRIC BIOMA) WITH LINO STRANGIS,  
VERONICA D'AURIA & GIULIA PELLINI**  
CURATED BY **CHIARA CANALI & REBECCA PEDRAZZI**  
PRESENTED BY **ART COMPANY APS - STAND 8**

LIVE PERFORMANCE

19:00

**AGORÀ EXPO**

19:00 — 00:00

DAY 03 *7.JULY*

## **GAZOMETRO G3 - PIANO 0**

**METAPOETRY WITH FILIPPO LUBRANO & ANDREA FABIANI**  
PRESENTED BY **ALTEREGO DIGITAL LAB & MITILANTI**  
**- STAND 12**

**LIVE READING**

19:00

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**AGORÀ EXPO**

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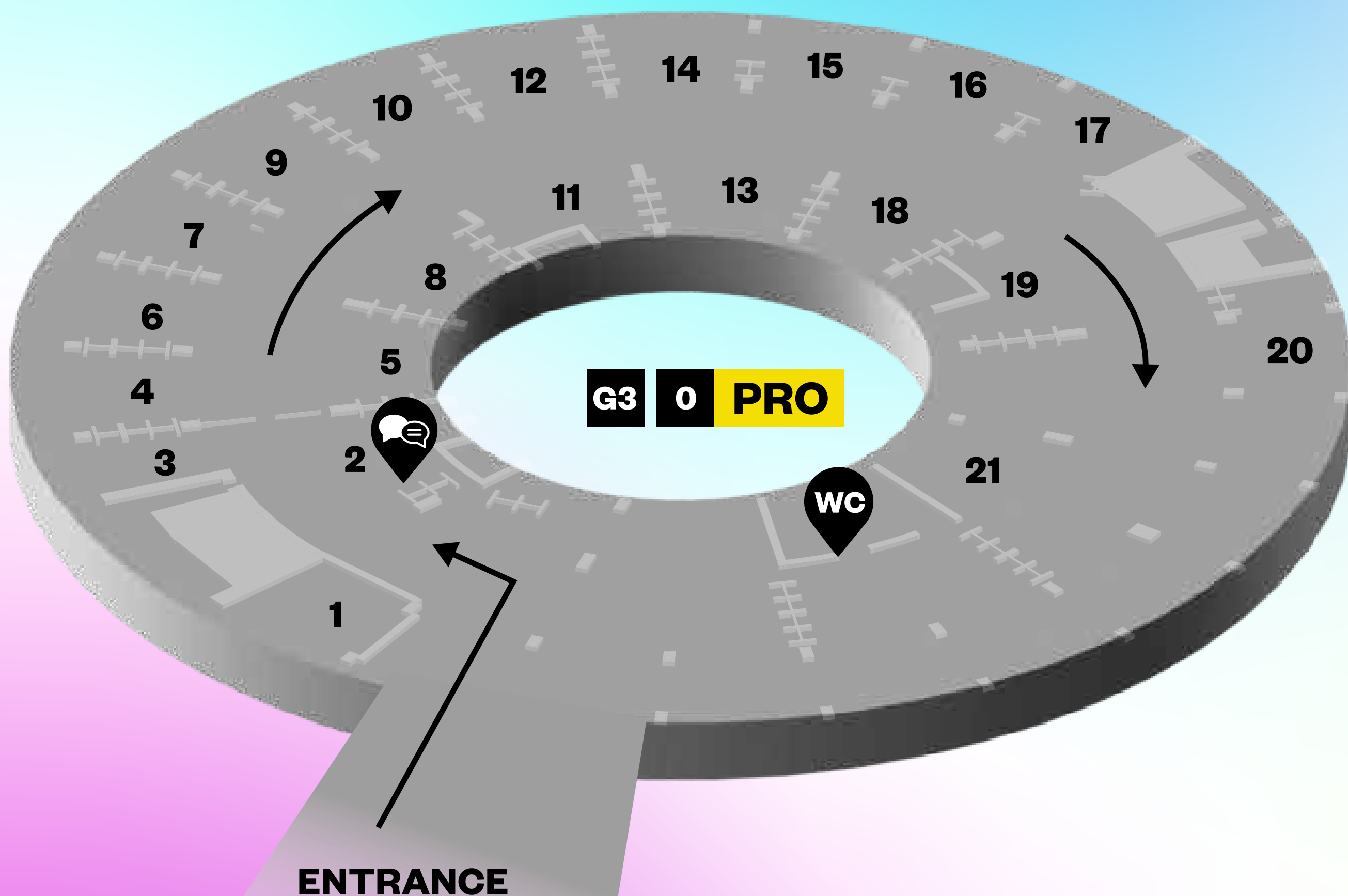
19:00 — 23:00

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VIDEOCITTÀ 2024 ▶


PRO

# AGORÀ EXPO



5-6-7. JULY

ROME. GAZOMETRO

<b>1</b>	KINETICSHOW		<b>TORSION</b>
<b>2</b>	AREA NETWORKING AGORÀ		
<b>3</b>	HANNES EGGER		<b>DO YOU WANNA DANCE WITH ME</b>
<b>4</b>	MAGAZZENO ART GAZE		<b>PADIGLIONE ITAGLIA</b> LUCA ROSSI (@DOCUMENTALIVE) & GIULIO ALVIGINI (@MAKEITALIANARTGREATAGAIN)
<b>5</b>	MOULAB COLLECTIVE		<b>LIMES</b>
<b>6</b>	ARTSTED		<b>ANTROPOCENE</b> GIULIO BOCCARDI & LEONARDO PANIZZA
<b>7</b>	RUBENS FRANCESCO GIUSBERTI		<b>KRONOS' CROWN AND THE MIRROR OF PRINCES</b>
<b>8</b>	ART COMPANY APS		<b>REFORMED A.I. N.15 (CYBER-ONEIRIC BIOMA)</b> LINO STRANGIS
<b>9</b>	CONTEMPORARY ATTITUDE		<b>CALL JUNG</b> SANJESHKA
<b>10</b>	ACCADEMIA DI BELLE ARTI DI CATANZARO		<b>SCUOLA DI NUOVE TECNOLOGIE</b> CORSO DI LAUREA IN COMPUTER GAMES
<b>11</b>	ACCADEMIA DI BELLE ARTI DI ROMA		<b>RESONANCE GALACTICA</b> MANUELA VIOLI & ELIANA POLVERE
<b>12</b>	ALTEREGO DIGITAL LAB		<b>METAPOETRY</b> ALTEREGO DIGITAL LAB & MITILANTI
<b>13</b>	SAE INSTITUTE		<b>JOIN THE CREATIVE COMMUNITY</b>
<b>14</b>	NFTCC	<b>TOUCH DESIGNER INTERACTION DESIGN ART</b> TORIN BLANKENSMITH, ANDREA BUCCI & DAVID OXLEY	<b>SUPERCHIEF EXHIBIT</b> WEB3 ARTIST CURATION
<b>15</b>	NFTCC		<b>MUTED MESSAGE</b> BRIAN CATTELLE
<b>16</b>	NFTCC		<b>ARTIFICIAL ARTIST</b> BOTTO DAO   <b>MAIF EXHIBIT</b> COLLETTIVO MAIF
<b>17</b>	NFTCC		<b>SEANCE</b> V.RUINS
<b>18</b>	SUPERINTERNET.WORLD		<b>SUPERINTERNET.WORLD</b>
<b>19</b>	THE FAKE FACTORY		<b>PRESENCE</b> STEFANO FAKE & THE FAKE FACTORY
<b>20/21</b>	MAX MAGALDI		<b>VAINGLORY</b>